

Best Practices Ticketing Solution

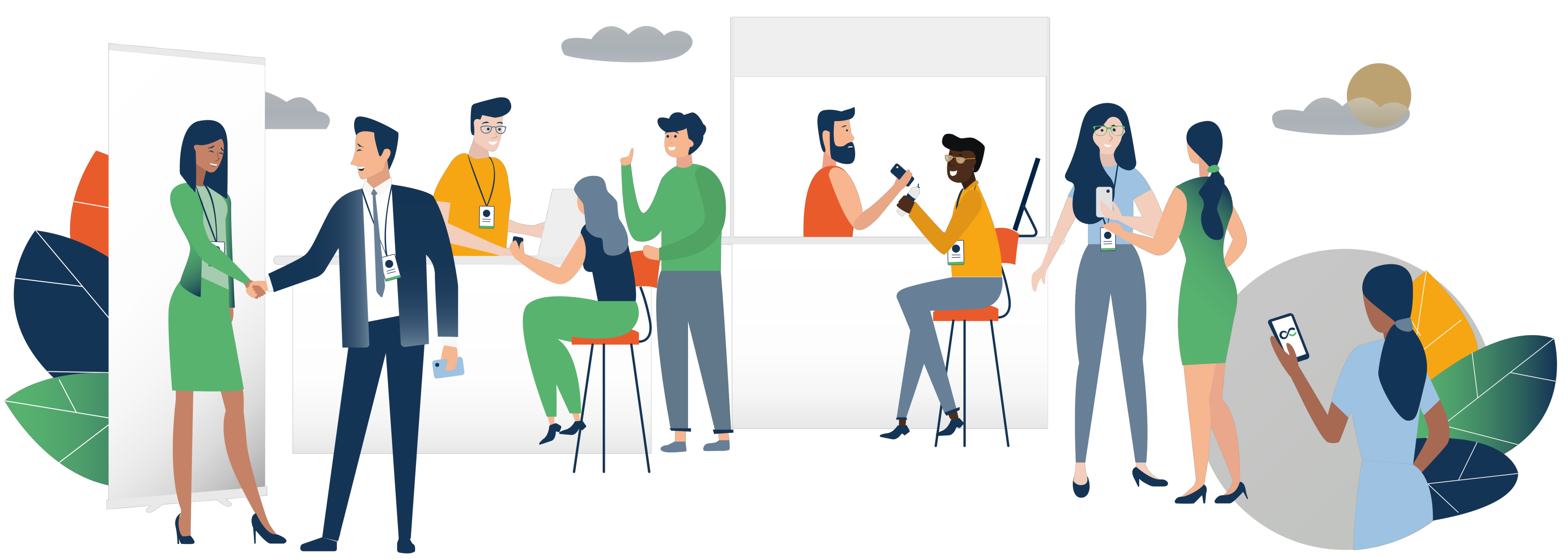
Hiring Events

In order to provide the best experience to your audience , get the most from your ticketing solution.

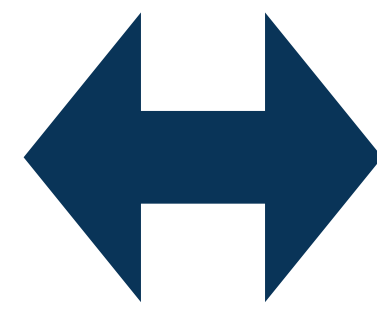
As you probably know, Swapcard allows you to synchronize your ticketing tool with the event database.

It means that each time someone takes a ticket for your event, he is automatically added (regarding the options set up) to your event. Because we are pre-creating an account for each attendee in order to simplify their on boarding, asking the right questions in your ticketing form is the best way to get the right information to fill up their profile.

Watch out our guide to improve your ticketing form and provide the best experience

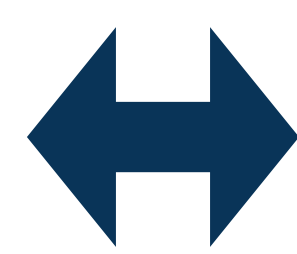


Ticketing form



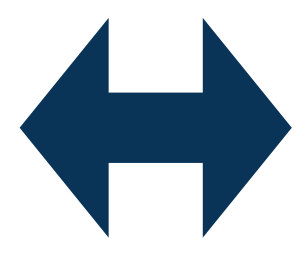
Swapcard fields

First Name



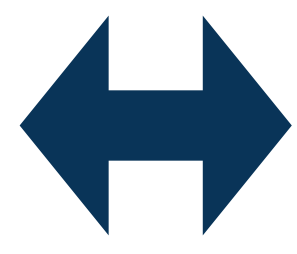
First Name

Last Name



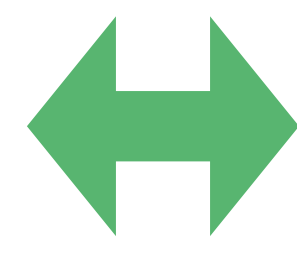
Last Name

Email



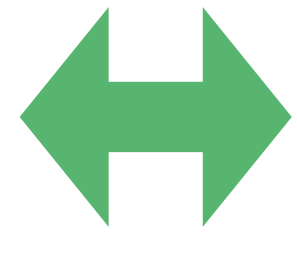
Email

Company/School



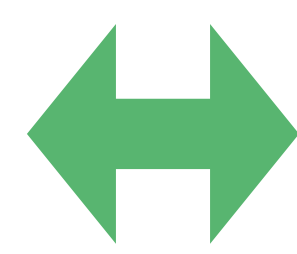
Company

Job Title



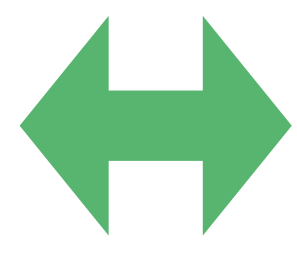
Job Title

Experience level*



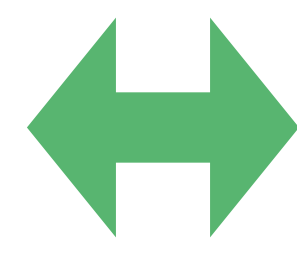
Second Job Title

Activity field*



Looking for

Recruiter / Candidate



Skills

Activity Field

Marketing
Law
Finance
Healthcare
Human resources
Government
Sales
Research
Media

Crafts
Engineering
Executive
Agriculture
Defense
Operation
Education
Logistic

Experience level

Undergraduate
Graduate
1 year experienced
1-5 years experienced
5-10 years experienced
>10 years experienced

Mandatory fields

Recommended fields